

qeeboo

EXTRAORDINARY OBJECTS

Next Generation brand
of furniture and accessories
launched in 2016
by Stefano Giovannoni

“**Back to the origins of design**” is Qeeboo’s philosophy, a brand made of objects for daily use, expressly not bourgeois but suitable for all.

Once created, they are entrusted to our interpretation in order to acquire a **new life**.

Qeeboo resumes and reinterprets in a fantastic way the **icons of our imagination** and gives them an unexpected, full of **emotion** and original image, introducing a collection of smart, ironic and surprising objects.

Extraordinary objects created under the careful direction of Stefano Giovannoni in collaboration with the most eclectic international designers, integrating different styles and characters in a **playful-narrative approach**.

A magical mix of technologies and industrial techniques, along with aesthetics and invention that offer not only poetic items, but also funny and **hybrid objects** such as Mexico and Killer, that can be used in a personal way as a seat/table/lamp or vase/planter/ champagne cooler, **allowing everyone to interpret and use them freely**.

With

Andrea Branzi

Front

Stefano Giovannoni

Studio Job

Richard Hutten

Marcantonio

Dai Sugasawa

Marcel Wanders

Nika Zupanc



Qeeboo is selling in the best concept and department stores such as Galleria Rossana Orlandi in Milan, La Rinascente in Milan and Rome, 10 Corso Como in Milan, Shanghai, New York and Seoul, KaDeWe in Berlin, Fleux, Le Bon Marché, Louis Vuitton Fondation and network RNM in France, Selfridges in London, La Maison de l'Elephant in Ibiza, SMETS in Luxemburg, Harvey Nichols in Doha, Lane Crawford in Hong Kong, Shanghai and Beijing, SKP in Beijing, Boon the Shop in Seoul, Wanbin in IADC Shenzhen, Yi&C in Taipei, Montenapoleone in São Paulo, Mass Beverly in Los Angeles, WDLT 117 in Toronto, Paul Smith World Wide.

Some products are sold in the catalogue of MoMA of New York.

Looking toward a new generation, Qeeboo gives great importance also to e-commerce and to-date we partner with big players such as Yoox, LuisaViaRoma, Amara, Westwing, Archiproducts and others.

Qeeboo Showroom



Qeeboo Permanent Showroom, Fiera Milano



Qeeboo Showroom at IADC, Shenzhen

Stores



Kadewe, Berlin



Le Bon Marché, Paris



K11, Shanghai



Paul Smith, L.A.



Missoni Showroom



la Rinascente, Milano Duomo



10 Corso Como, Seoul



la Rinascente, Milano Duomo

Stores and Exhibitions



Areadocks, Brescia



Boon the Shop, Seoul



10 Corso Como, New York



Louis Vuitton Fondation



Installation in Beijing

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