

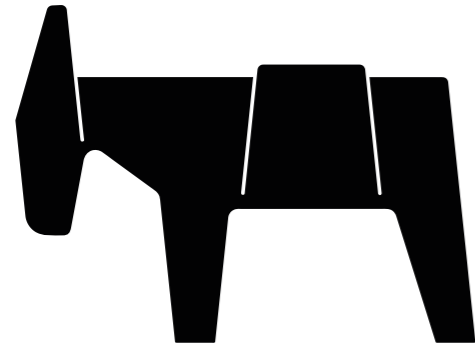


MAGIS
COLLECTION

Pushing the boundaries of design
since 1976.



ettore



it

Il mulo di Magis

Perché è umile, non è vanesio, non si dà arie, perché è un instancabile lavoratore, perché non molla mai, quando cade sa rialzarsi, perché non cerca facili scorciatoie, perché ama le salite, perché vi è in lui un'innata, spiccata curiosità che lo porta a esplorare in continuazione nuove strade.

Una corrispondenza precisa e perfetta con l'essenza, la tempra e lo spirito di Magis ed è per questo che il mulo da anni è assunto a emblema della nostra azienda.

Il mulo ha un nome: Ettore, come l'eroe omerico, invincibile guerriero che solo un semideo è riuscito a sconfiggere.

de

Das Maultier von Magis

Weil es demütig ist, nicht eitel, sich nicht aufspielt, weil es ein unermüdlicher Arbeiter ist, weil es nie aufgibt, wenn es niederfällt, steht es wieder auf, weil es nie die leichte Abkürzung sucht, weil es steile Pfade liebt, weil die angeborene, große Neugierde es dazu treibt, immer neue Wege zu erforschen.

Das entspricht genau dem Naturell, der Veranlagung und dem Charakter von Magis. Deshalb haben wir das Maultier schon lange zum Maskottchen unseres Hauses erhoben.

Das Maultier hat einen Namen: Ettore (Hektor), wie Homers heroischer, unbesiegbarer Krieger, den erst der Sohn einer Göttin bezwingen konnte.

zh

Magis 骡子

因为它很卑微,这不是自大,它不炫耀,因为它是一个不知疲倦的工人,因为它从不放弃,当它摔倒时,它会自己爬起来,因为它不寻求简单的出路,因为它喜欢挑战,因为它天生就有强烈的好奇心,因此不断探索新的道路。

准确地说,这完全符合Magis的精髓、勇气和精神,这就是为什么多年来骡子一直是我们的标志。

那匹骡子有一个名字:埃托雷(赫克托),就像荷马英雄一样,是一个只有半神才能打败的无敌战士。

en

The Magis mule

Because it's humble, it's not conceited, it doesn't show off, because it's a tireless worker, because it never gives up, when it falls it picks itself up, because it doesn't look for the easy way out, because it loves a challenge, because it's innately, intensely curious and therefore continuously explores new paths.

Precisely, perfectly in line with Magis's essence, courage and spirit, which is why a mule has for years been the emblem of our company.

That mule has a name: Ettore (Hector), like the Homeric hero, the invincible warrior that only a demigod could defeat.

fr

Le mulet de Magis

Parce qu'il est humble, il n'est pas vaniteux il ne crâne pas, parce que c'est un travailleur infatigable, parce qu'il ne lâche jamais prise, quand il tombe il sait se relever, parce qu'il ne cherche pas d'échappatoires, parce qu'il aime les montées, parce qu'il y a en lui une curiosité innée et marquée qui le conduit à explorer en permanence de nouvelles voies.

Une correspondance précise et parfaite avec l'essence, le courage et l'esprit de Magis et c'est pour cela que le mulet est depuis des années l'emblème de notre entreprise.

Le mulet a un nom : Ettore (Hector), comme le héros d'Homère, guerrier invincible que seul un demi-dieu est parvenu à battre.

es

El mulo de Magis

Porque es humilde, no es vanidoso, no es jactancioso, porque es un trabajador incansable, porque nunca se da por vencido, cuando cae, sabe levantarse, porque no busca atajos fáciles, porque ama las subidas, porque posee una curiosidad natural e irresistible que lo lleva a explorar continuamente nuevos caminos.

Una correspondencia precisa y perfecta con la esencia, el temperamento y el espíritu de Magis, y es por esto que, desde hace años, el mulo es el emblema de nuestra empresa.

El mulo tiene un nombre: Ettore (Héctor), como el héroe homérico, guerrero indomable que solo un semidiós pudo vencer.

ja

マジスのラバ

うぬぼれず、見栄をはらない。疲れ知らずの働き者。決して諦めない。失敗しても、自分の力で立ち上がる。逃げ道を捜さない。チャレンジすることが大好き。根っからの好奇心旺盛。新しい道を恐れない。そんなラバは、ずっとマジスの象徴でした。

そして、そのラバに名前をつけました。誰もが崇高するギリシャ神話の無敵の戦士 ヘクトール = エットレ【伊】

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designers

Torbjørn Anderssen & Espen Voll
BrogliatoTraverso
Eero Aarnio
Ron Arad
Edward Barber & Jay Osgerby
Marc Berthier
BIG-GAME
Ronan & Erwan Bouroullec
Stefan Diez
Blaise Drummond
Naoto Fukasawa
Stefano Giovannoni
Konstantin Grcic
Denis Guidone
Martí Guixé
Ineke Hans
Jaime Hayón
Thomas Heatherwick
Floris Hovers
Giulio Iacchetti

Enzo Mari
Javier Mariscal
Rogier Martens
David Mellor
Alessandro Mendini
Benedetta Mori Ubaldini
Jasper Morrison
Marc Newson
Pierre Paulin
Guglielmo Poletti
Beba Restelli
Inga Sempé
Jerszy Seymour
Spalvieri & Del Ciotto
Philippe Starck
Oiva Toikka
Andries & Hiroko Van Onck
Marcel Wanders Studio
Marcello Ziliani

alphabetical index

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22-24,85 Alpina
38-39 AKA

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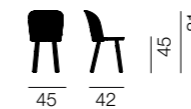
overview

chairs



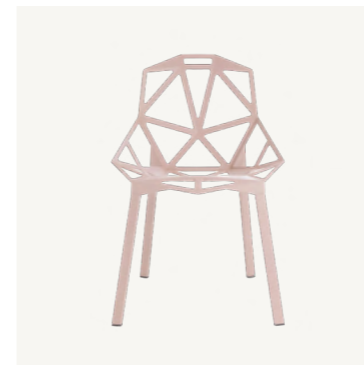
Alpina
design E Barber & J Osgerby, 2022

image / p. 22-24, 85



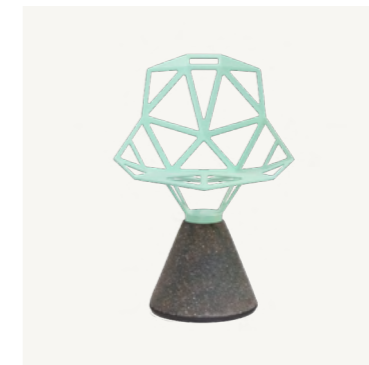
Bell Chair
design Konstantin Grcic, 2020

new colour available



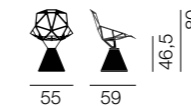
Chair_One
design Konstantin Grcic, 2003

new colours available



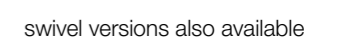
Chair_One
design Konstantin Grcic, 2004

new colours available



Chair_One_4star
design Konstantin Grcic, 2008

new colour available

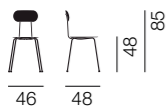




Mariolina
design Enzo Mari, 2002

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 ¹² new colours available



Officina
design R & E Bouroullec, 2016

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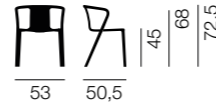
new colours and outdoor versions also available



RE Air-Armchair
design Jasper Morrison, 2006/2023

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 ¹⁰



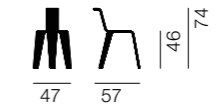
stools



AKA
design Konstantin Grcic, 2022

image / p. 38-39

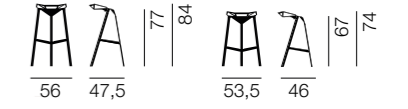
 ⁴



Stool_One
design Konstantin Grcic, 2006

new colours available

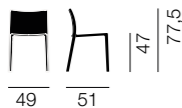
 ⁴



RE Air-Chair
design Jasper Morrison, 2000/2023

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 ¹⁰



Trave
design BrogliatoTraverso, 2023

image / p. 30-33, 51



Venice
design Konstantin Grcic, 2012/2023

image / p. 34-35



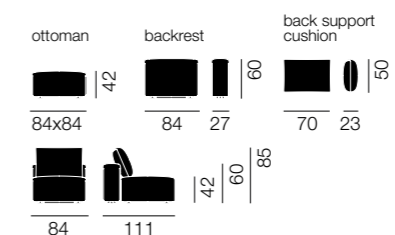
lounge



Costume Lounge
design Stefan Diez, 2024

image / p. 46-56

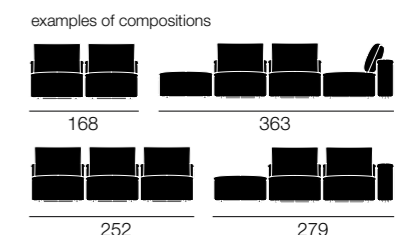
outdoor versions also available



Costume Lounge
design Stefan Diez, 2024

image / p. 46-56

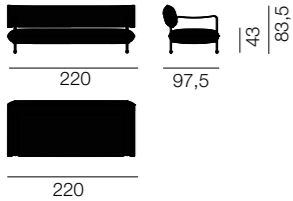
outdoor versions also available





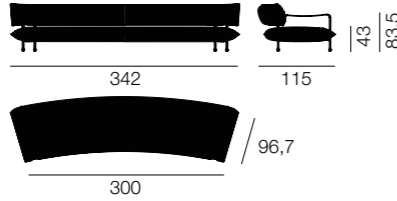
Riace
design R & E Bouroullec, 2024

image / p. 64-65



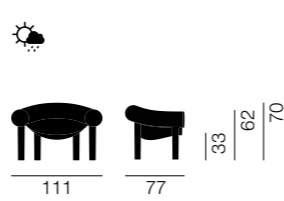
Riace
design R & E Bouroullec, 2022

image / p. 66-67



Sam Son
design Konstantin Grcic, 2016

new colour available



Voido
design Ron Arad, 2006

new colour available

outdoor versions also available



Twain
design Konstantin Grcic, 2024

image / p. 58, 63

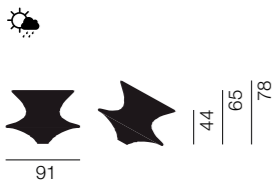


ottomans



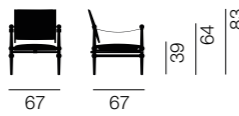
Spun
design Thomas Heatherwick, 2010

new colour available



Twain
design Konstantin Grcic, 2024

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Twain
design Konstantin Grcic in partnership
with Hella Jongerius, 2024

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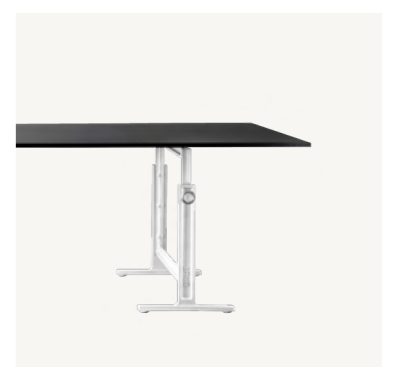
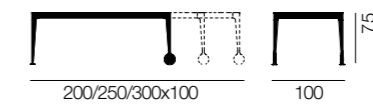
tables



Big Will
design Philippe Starck, 2015

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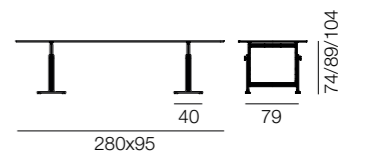
new finishes available



Brut
design Konstantin Grcic, 2017

image / p. 38

new colour available





Officina

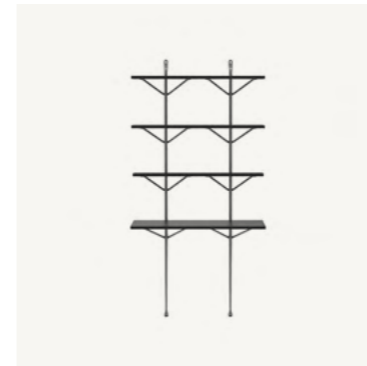
design R & E Bouroullec, 2024



Pilo

design R & E Bouroullec, 2013/2024

low tables



Officina

design R & E Bouroullec, 2022

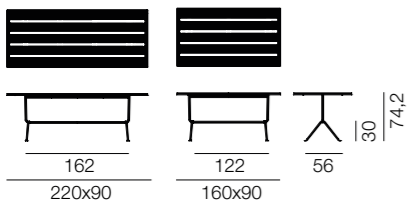
accessories



Coves

design Guglielmo Poletti, 2024

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new dimension available

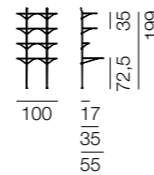
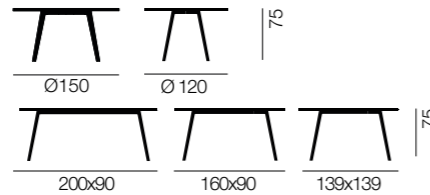
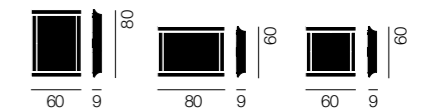


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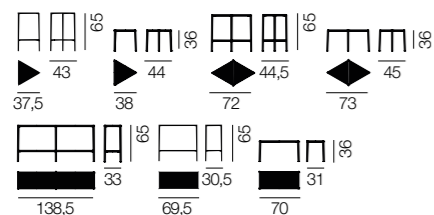


Tambour

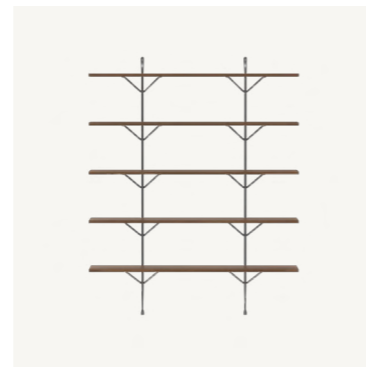
design R & E Bouroullec, 2023

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outdoor versions also available



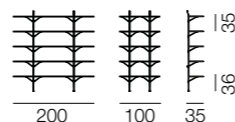
storage and shelving systems



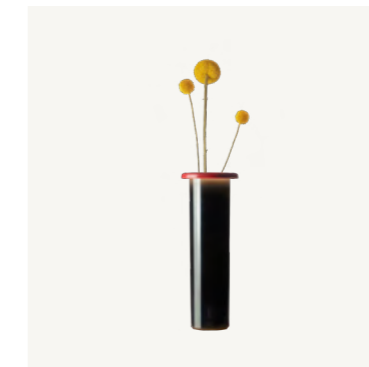
Officina

design R & E Bouroullec, 2022

image / p. 51, 59, 72-73



lighting



Bouquet

design BrogliatoTraverso, 2022

image / p. 27-28, 32, 35, 51, 72-73, 82-85



Legend



shows that the product is suitable for outdoor use

dining



Alpina chair
design E Barber & J Osgerby, 2022

Big Will table
design Philippe Starck, 2015



Alpina chair
design E Barber & J Osgerby, 2022



Big Will table
design Philippe Starck, 2015

Cyborg Club chair
design Marcel Wanders, 2012

Big Will table
design Philippe Starck, 2015

Tubby plant pot
design Marc Newson, 2012

Bouquet portable lamp
design BrogliatoTraverso, 2022





Big Will top detail / bleached oak
design Philippe Starck, 2015

Cyborg Club chair
design Marcel Wanders, 2012

Big Will table
design Philippe Starck, 2015

Bouquet portable lamp
design BrogliatoTraverso, 2022



Trave chair
design BrogliatoTraverso, 2023

Brut table
design Konstantin Grcic, 2017

Lost suspension lamps S / L
design BrogliatoTraverso, 2021

Puppy abstract dog
design Eero Aarnio, 2005



Trave chair
design BrogliatoTraverso, 2023

Pilo table
design R & E Bouroullec, 2013/2024

Steelwood Shelving System
design R & E Bouroullec, 2009

Theca sideboard
design R & E Bouroullec, 2014

Ettore ornament / door-stop
design Konstantin Grcic, 2016

Tree serigraphy
design Blaise Drummond, 2018

Bouquet portable lamp
design BrogliatoTraverso, 2022



Venice chair
design Konstantin Grcic, 2012/2023

Déjà-vu mirror
design Naoto Fukasawa, 2011/2021

Venice chair
design Konstantin Grcic, 2012/2023

Pilo table
design R & E Bouroullec, 2013/2024

Bouquet portable lamp
design BrogliatoTraverso, 2022





Mariolina chair
design Enzo Mari, 2002

XZ3 table
design Magis, 1990/2003



AKA stool
design Konstantin Grcic, 2022

AKA stool
design Konstantin Grcic, 2022

Brut table
design Konstantin Grcic, 2017

360° container
design Konstantin Grcic, 2010



RE Air-Armchair
design Jasper Morrison, 2000/2023

Table_One Bistrot
design Konstantin Grcic, 2006



RE Air-Chair
design Jasper Morrison, 2000/2023

Brut table
design Konstantin Grcic, 2017



Officina chair
design R & E Bouroullec, 2016

Officina chair
design R & E Bouroullec, 2016

Officina table
design R & E Bouroullec, 2024

living



Costume Lounge modular sofa
design Stefan Diez, 2024

Tree serigraphy
design Blaise Drummond, 2018

Volentieri carpet
design Inga Sempé, 2019

Lost floor lamp M
design BrogliatoTraverso, 2021

Tambour low tables
design R & E Bouroullec, 2012/2023

Substance chair
design Naoto Fukasawa, 2016

Big Will table
design Philippe Starck, 2015

Jerry - The Wild Bunch stool
design Konstantin Grcic, 2012

Costume Lounge modular sofa
design Stefan Diez, 2024

Tambour low tables
design R & E Bouroullec, 2012/2023

Ettore ornament / door-stop
design Konstantin Grcic, 2016

Tree serigraphy
design Blaise Drummond, 2018

Volentieri carpet
design Inga Sempé, 2019

Lost floor lamp M
design BrogliatoTraverso, 2021



Costume Lounge modular sofa
design Stefan Diez, 2024

Tambour low table
design R & E Bouroullec, 2012/2023

Officina bookcase
design R & E Bouroullec, 2022

Ettore ornament / door-stop
design Konstantin Grcic, 2016

Tubby plant pot
design Marc Newson, 2012

Volentieri carpet
design Inga Sempé, 2019

Bouquet portable lamp
design BrogliatoTraverso, 2022

Trave chair
design BrogliatoTraverso, 2023

Brut table
design Konstantin Grcic, 2017

Lost suspension lamps S / L
design BrogliatoTraverso, 2021





Costume Lounge modular sofa
design Stefan Diez, 2024

Costume Lounge modular sofa / side table
design Stefan Diez, 2024

Tubby plant pot
design Marc Newson, 2012





Costume Lounge modular sofa
design Stefan Diez, 2024

South baskets
design Konstantin Grcic, 2024

South carpets
design Konstantin Grcic, 2024

South plaid
design Konstantin Grcic, 2024

Tubby plant pot
design Marc Newson, 2012

Puppy abstract dog
design Eero Aarnio, 2005



Costume Lounge modular sofa
design Stefan Diez, 2024

South carpets
design Konstantin Grcic, 2024

Tubby plant pot
design Marc Newson, 2012



Twain low chair / ottoman
design Konstantin Grcic & Hella Jongerius, 2024

Officina low table
design R & E Bouroullec, 2017

Officina bookcase
design R & E Bouroullec, 2022

Ettore ornament / door-stop
design Konstantin Grcic, 2016

Volentieri carpet
design Inga Sempé, 2019

Lost floor lamp M
design BrogliatoTraverso, 2021



Twain low chair
design Konstantin Grcic & Hella Jongerius, 2024

Twain low chair
design Konstantin Grcic & Hella Jongerius, 2024

Volentieri carpet
design Inga Sempé, 2019



Twain low chair
design Konstantin Grcic, 2024

Twain low chair / ottoman
design Konstantin Grcic, 2024

Tambour low table
design R & E Bouroullec, 2012/2023

CARtools puzzle
design Floris Hovers, 2015





Riace sofa
design R & E Bouroullec, 2024

Leaves serigraphy
design Blaise Drummond, 2017

Volentieri carpet
design Inga Sempé, 2019



Riace sofa
design R & E Bouroullec, 2023

Tambour low tables
design R & E Bouroullec, 2012/2023

Tubby plant pot
design Marc Newson, 2012

Volentieri carpet
design Inga Sempé, 2019

Lost floor lamp M
design BrogliatoTraverso, 2021

Tambour low tables
design R & E Bouroullec, 2012/2023

Costume sofa
design Stefan Diez, 2021





Tambour low tables
design R & E Bouroullec, 2012/2023

Tambour low tables
design R & E Bouroullec, 2012/2023

Lost table lamp
design BrogliatoTraverso, 2021



Officina bookcase
design R & E Bouroullec, 2022

Archetoys car model
design Floris Hovers, 2013

Bouquet portable lamp
design BrogliatoTraverso, 2022

Puppy XS abstract plastic dog
design Eero Aarnio, 2019



a c c e s s o r i e s



Coves mirror
design Guglielmo Poletti, 2024

Coves mirror
design Guglielmo Poletti, 2024

Twain low chair
design Konstantin Grcic, 2024



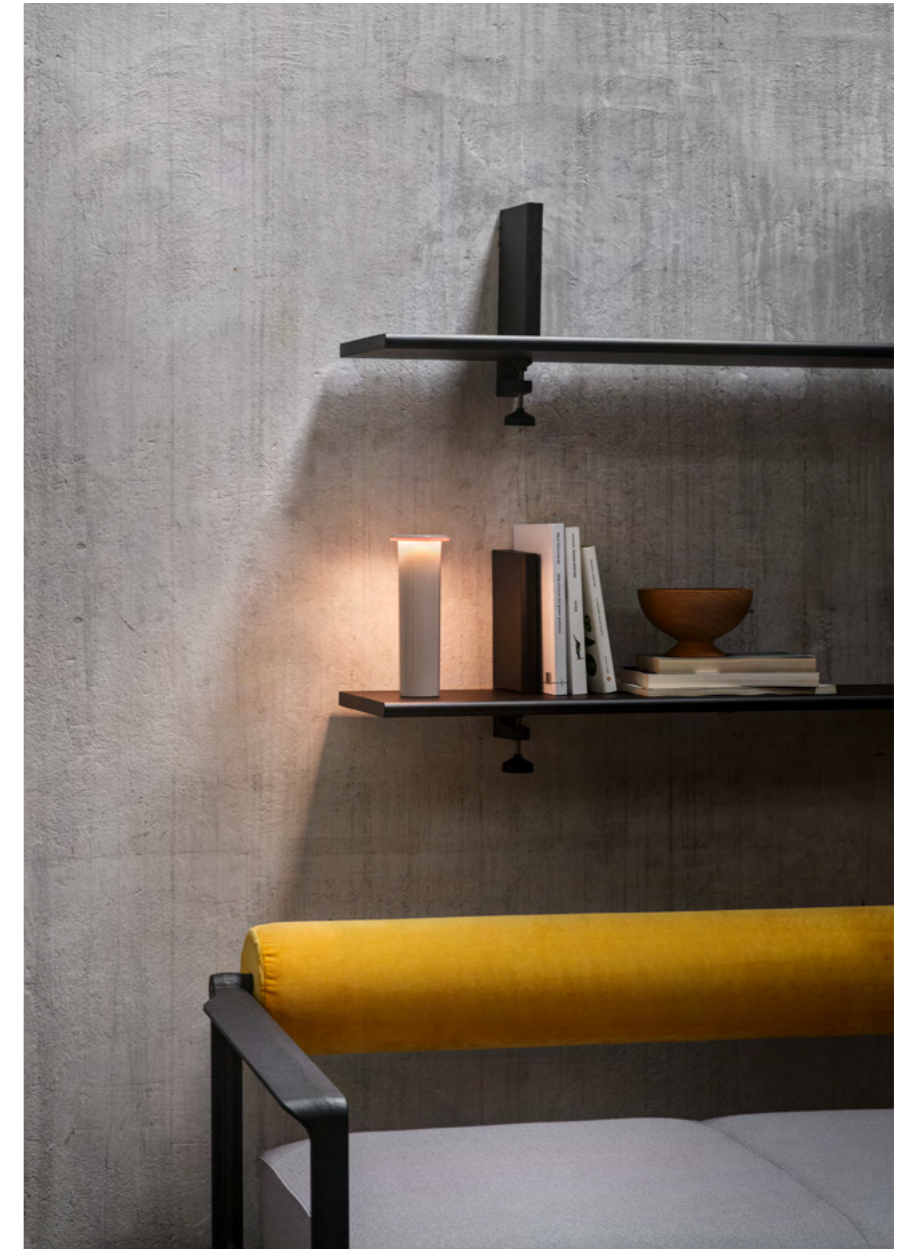
Coves mirror
design Guglielmo Poletti, 2024



lighting



Bouquet lamp
design BrogliatoTraverso, 2022



Brut sofa
design Konstantin Grcic, 2018

Spike - The Wild Bunch shelving system
design Konstantin Grcic, 2014



Bouquet lamp
design BrogliatoTraverso, 2022

Baguette table
design R & E Bouroullec, 2021



Bouquet lamp
design BrogliatoTraverso, 2022

Alpina chair
design E Barber & J Osgerby, 2022

Leaves serigraphy
design Blaise Drummond, 2017

certified quality



IQNet International
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Certificazione
internazionale
ISO 9001:2000
ISO 14001:2004



Certificazione
ambientale FSC
(Forest Stewardship
Council)



Certificazione
GreenGuard Gold



Dichiarazione Ambientale
di Prodotto

en Magis, a world of certified quality.

For Magis, quality is not an abstract concept, but rather, a tangible value that permeates all aspects of the company and its products, as well as a sign of true responsibility towards people and the environment.

Magis' quality management system is ISO 9001:2000 certified from 2004, proving that it is constantly improving and always in line with consumer expectations. Safety at work and compliance with environmental legislation are ISO 14001:2004 certified from 2007. This international standard requires that not only Magis itself, but also by its suppliers and local institutions take a sustainable approach, constantly working to keep reducing pollution and limiting the consumption of resources.

Magis products are tested for resistance, safety and durability in line with both European (EN) and American standards (ANSI/BIFMA).

In addition to these credentials, a number of products can also boast further international certification, including: the FSC environmental certification, which guarantees that wooden components have been sourced from responsibly managed woodland, thus protecting precious natural resources and biodiversity; and GreenGuard Gold certification, which assures that the product is suitable for use in schools, hospitals and other communal spaces, thanks to its extremely low emissions of volatile organic compounds. The resistance of the packaging for some Magis products is also certified to standards ISTA 3A and 3B, guaranteeing that the contents will remain intact throughout the shipping process, wherever in the world they are sent.

Bell Chair passed EPD®, a certified Environmental Product Declaration, which reports environmental data over the life cycle of products in accordance with the international standard ISO 14025. This certification aims to define the use of resources (materials, water, energy) and the impacts on environment of the various phases of a product life-cycle.

it Magis, un mondo di qualità certificata.

Per Magis la qualità non è una parola astratta, ma un valore concreto che riguarda tutti gli aspetti dell'azienda e dei prodotti, nonché un segnale di autentica responsabilità nei confronti delle persone e dell'ambiente.

Il sistema di gestione della qualità Magis è certificato dal 2004 a norma ISO 9001:2000, per dimostrarsi in continuo miglioramento e sempre in linea con le esigenze dei consumatori. La sicurezza sul lavoro e il rispetto delle legislazioni ambientali dell'organizzazione Magis, è certificato dal 2007 a norma ISO 14001:2004, lo standard internazionale che coinvolge non solo l'azienda, ma anche i fornitori e le istituzioni locali, in un approccio sostenibile che prevede una sempre maggiore riduzione dei consumi e dell'inquinamento.

I prodotti Magis hanno superato i test di resistenza, sicurezza e durabilità previsti dalle normative europee (EN) e statunitensi (ANSI/BIFMA).

A queste, per alcuni prodotti, si affiancano altre certificazioni internazionali, come la certificazione ambientale FSC, che garantisce la provenienza dei componenti in legno da foreste a disboscamento controllato, per preservare le preziose risorse naturali e la biodiversità; la certificazione GreenGuard Gold, che garantisce l'idoneità del prodotto per l'utilizzo in scuole, ospedali e altri ambienti collettivi, grazie a un livello di emissioni di composti organici volatili estremamente basso. Anche la resistenza dell'imballo di alcuni prodotti Magis è certificata a norma ISTA 3A e 3B, per garantire l'integrità del contenuto durante le spedizioni in tutto il mondo.

Bell Chair ha ricevuto la EPD® (Environmental Product Declaration), una dichiarazione ambientale di prodotto, che fornisce dati ambientali sul ciclo di vita dei prodotti in accordo con lo standard internazionale ISO 14025. La certificazione si pone come obiettivo di definire il consumo di risorse (materiali, acqua, energia) e gli impatti sull'ambiente circostante delle varie fasi del ciclo di vita del prodotto.

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