



ETHIMO

Outdoor Decor

The origins



The origins – Passion and experience

Ethimo is an Italian company specialised in high-quality outdoor furniture and décor.

Founded in 2009, Ethimo is a dynamic company with a family imprint that has integrated new managerial competences over time. Inherent in the company's DNA right from the beginning, its great passion for gardens has been a continuous thread that has marked the story of a family at the centre of the world of outdoors and gardens for over 40 years.

Ethimo has taken a direction that has led to the creation and diffusion, in Italy

and throughout over more 70 Countries, of the culture of stylish, elegant outdoor living and an awareness that outdoor space could be used as the natural extension of indoor ones.

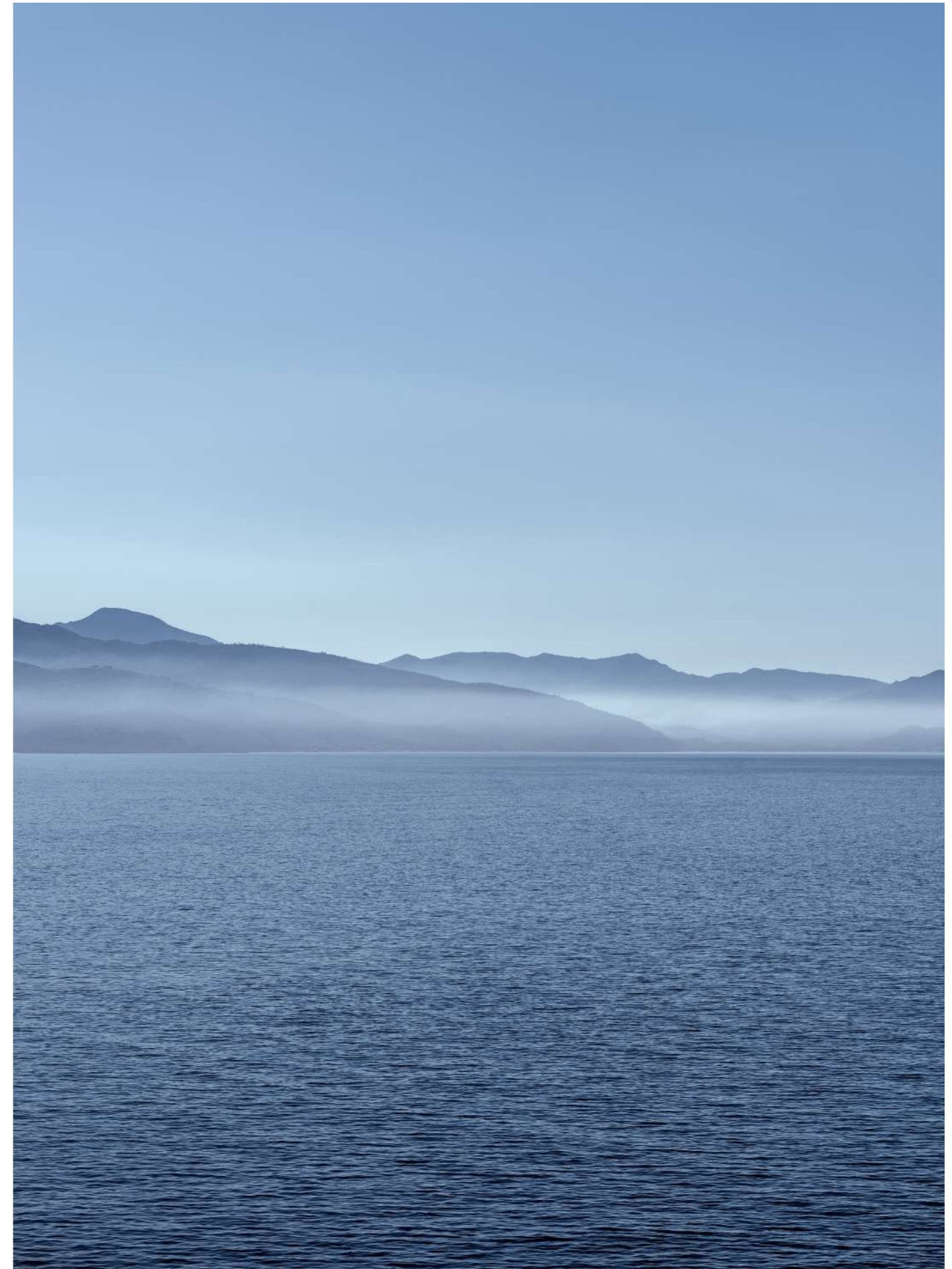
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The values



The values — Continuity and innovation

Continuity and innovation are the keywords for a company that has continuously innovated without losing sight of its original identity.

With passion and enthusiasm, Ethimo has increased its business without neglecting a desire for research and the ethical and social value of enterprise.

Different materials naturally merge to create unexpected combinations, guided by a constant attention to quality and to every detail. Aesthetic, functionality and

resistance are must-have conditions for all the collections, signed by ETHIMO, that fit in perfectly harmony with nature.

The balanced blend of form and function creates comfortable and refined products with timeless design that makes every product unique and expression of an authentic Italian style for contemporary outdoor living.





The sustainability



The sustainability – Timeless beauty and usability

Ethimo projects stress the importance of protecting and preserving the natural environment.

The product life cycle is marked by design steps and production choices that make each piece of furniture durable and sustainable to minimise the impact on nature.

In its headquarters, Ethimo uses renewable energy and production machines use 4.0 technology.



The sustainability

The company has obtained FSC certification since 2016, which is annually renewed following careful audits, proving that all the teak used comes from controlled plantations that follows strict reforestation processes.



The sustainability – Timeless beauty and usability

Aluminum is chosen for its durability and recyclability. Even the paint, which defines the colour scale of Ethimo collections, is environmentally friendly.

In general, in the Company approach, sustainability is rooted in the durability concept. The aim is to create a product that does not deteriorate and can respond to aesthetic and functional needs, guaranteeing the customer well-being and a balanced relationship with the environment.

Ethimo's contemporary designs provide elements that can meet the needs of attentive and demanding consumers and retain value.

In the outdoor sector, choosing the highest quality materials and creating furniture elements with balanced lines, is essential to guarantee the product's performance, its timeless beauty and usability.



The materials

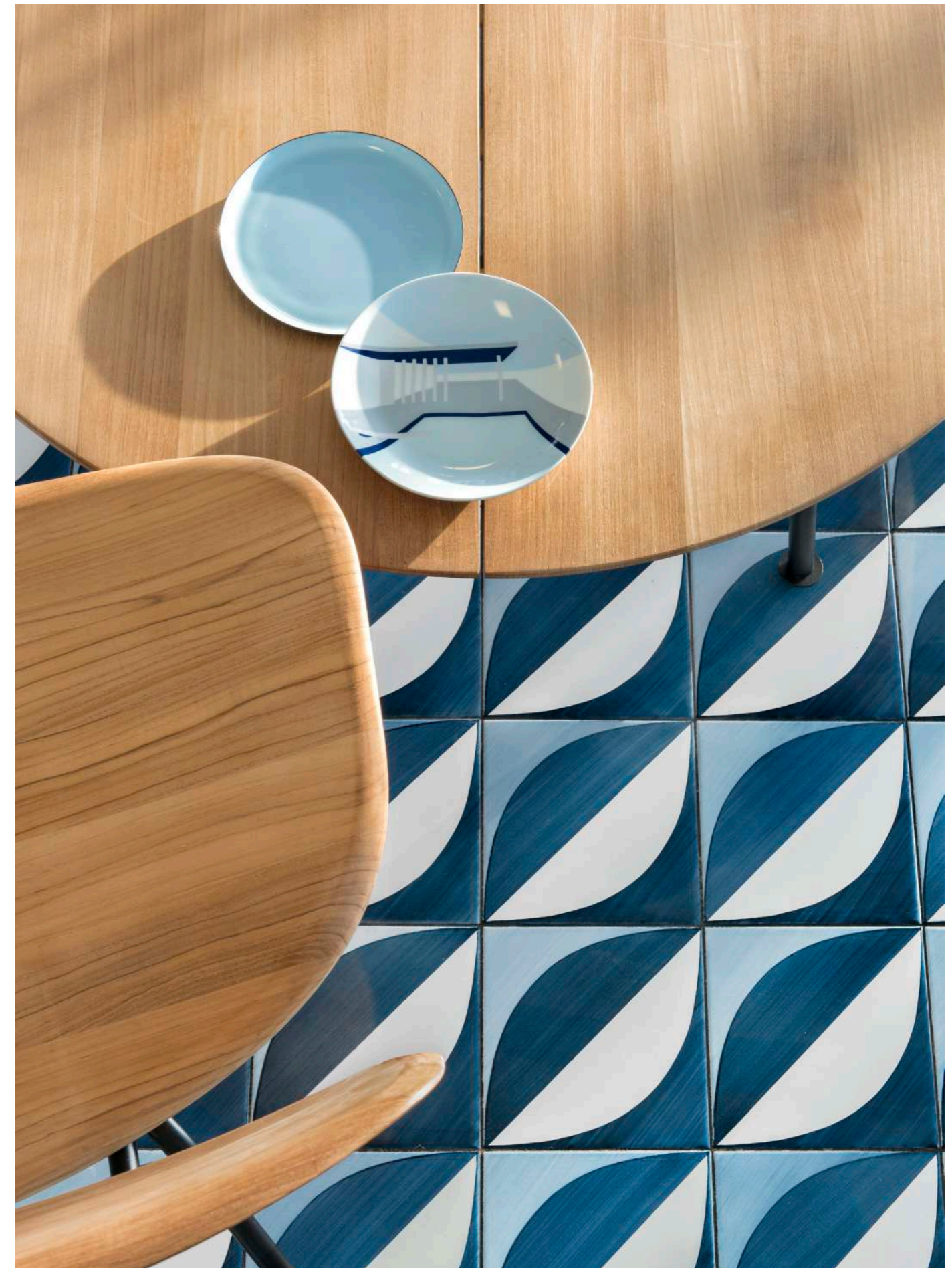


The materials – Quality and performance

The quality of each piece in Ethimo collection starts from the value of an original design that combines a huge attention to materials selection, their performance and the respect of natural environment.

Ethimo chooses only fine woods from cultivations with controlled reforestation, recyclable synthetic fibres, that recreate the sensations of organic materials, varnishes that respect the environment, with colours that take the inspiration from nature.

A-Grade teak (FSC) is the undisputed material in many collections, highlighting Ethimo's continuous focus on product quality that combines durability and environmental protection.



The materials – Quality and performance

Aluminium is another of the most widely used materials –not only for its strength but because it is infinitely recyclable.

It can be transformed and reintroduced into the production cycle, creating a new aesthetic and functional value.



The materials – Quality and performance

The paint, which defines the colour scale of Ethimo collections, is environmentally friendly. Thermosetting epoxy powders are used for painting to guarantee the highest aesthetic standards without emitting volatile organic compounds (VOCs) into the atmosphere.

This eliminates the use of toxic or environmentally hazardous substances.

The ropes used in Ethimo collections are made specially for outdoor use and made in natural fiber (like rattan) or synthetic recyclable material, that are highly resistant to UV rays, abrasion and atmospheric events. These are different in their cross-section (flat and round) and composition (polypropylene for the Flat Rope, acrylic for the Round Rope), and are used to create extremely practical and comfortable woven chairs and chair-backs.





The production



The production – Technology and craftsmanship

The production plant is based at the company headquarters, where the products are processed and checked, following strict protocols, and packaged to then be shipped all over the world.

Ethimo production is characterized by a careful selection of raw materials and technological integration with craftsmanship, in which every detail emphasizes the value and uniqueness of the single element.

The firing of the stone, the modeling of glass and concrete are carried out according to Italian traditional craftsmanship. The crafting of teak and the intertwining of

the fibers follow the Indonesian manufacturing expertise.

Furthermore, Ethimo has enhanced its production capacity by investing in a new 4.0 painting plant. A further step towards protecting the environment that also leads to the implementation of its own production flexibility, necessary to ensure the customization of products, while maintaining the highest quality standards at the service of its customers.



The production – Technology and craftsmanship

The Ethimo's production combines the know-how of tradition with technological research & innovation, characterizing the specificity of the outdoor furniture.



The designers



The designers — Contemporary and international

Over the years, Ethimo has set up important partnerships with Italian and international designers to interpret space and seasons in a perfect equilibrium of nature, contemporary design, culture of design and emotion. A multitude of languages that, while loyal to the company's style, ensures continual evolution of the enthusiasm and originality of its products with new viewpoints, interpretation and character.

Patrick Norguet, Luca Nichetto, Marc Sadler, Christophe Pillet, Paola Navone, Marco Lavit, Studioepepe, Ilaria Marelli, Zanellato/Bortotto, Emmanuel Gallina, Marcello Ziliani, Matteo Thun & Antonio Rodriguez have contributed to highlight the Ethimo Life Experience.

Passion and creativity in this way generate new collections that are perfect in any setting and enhance important, exclusive, prestigious projects all over the world.

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